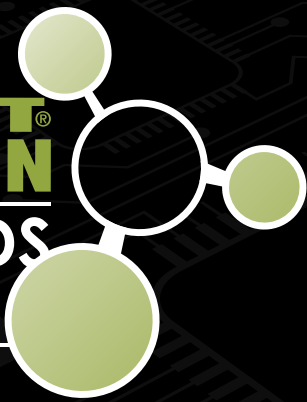


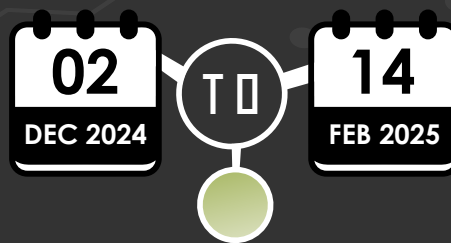
# PLASTIMAGEN<sup>®</sup> AWARDS 2.0.2.5



## CALL FOR PAPERS

PLASTIMAGEN<sup>®</sup> MEXICO and ANIPAC (National Association of Plastics Industries) invite you to participate in the call for the **Innovation Award**. This recognition is given to leaders who leverage ideas and knowledge to develop technology or projects that solve problems and generate high value-added business.

## THE CALL WILL BE OPEN FROM



### BENEFITS:

- Opportunity for **your proposal to be published** and disseminated.
- Finalist proposals will be showcased on the official website of the event.
- **Nominees will be featured on the PLASTIMAGEN<sup>®</sup> MEDIA** digital content channel as well as in the press release issued at the PLASTIMAGEN<sup>®</sup> MEXICO press conference.
- During the event's official opening, all nominees will be recognized, and **the winner will receive an award**.

### THE FOLLOWING CATEGORIES WILL BE AWARDED:

- **Technology and innovation of products** that, due to their design or material types enable recycling, minimize waste, reduce material usage, or contribute significantly to the circular economy.
- **Successful solutions and applications addressing problems in plastic production.**
- **Successful solutions and applications that maintain and improve the production cycle** fostering a long-lasting circular economy.

## CRITERIA FOR EVALUATION

### Innovation

- Radical innovation (new product unknown to the market using latest technology).
- Continuous innovation (improvement in the existing product).

### Market feasibility

Evaluation of various market factors to determine the product's viability for commercialization.

### Integration of new technologies

The incorporation of new technologies to drive significant improvements to competitiveness.

### Increased production and/or distribution efficiency

The aim is to use as few resources as possible to generate more.

### Energy efficiency

Improving energy efficiency has become a critical factor in the processes, companies have seen the need to move along with new technologies as it is one of the main tools with which to achieve increased productivity and production cost savings.

### Sustainability, waste, circular economy

A smart, innovative and sustainable plastics industry, where design and production fully respect the needs of reuse, repair and recycling.

### Company efforts and action programs to migrate to a circular economy.

Indicate clearly and concisely which impact your product or process has generated:

- Technological impact
- Environmental impact
- Social impact

## TERMS

- 1) All information provided by participants will be handled with the utmost confidentiality until the registered proposals are published in February 2025.
- 2) By participating, the contestants agree to abide by the rules and accept that the jury's decision is final and not subject to appeal.
- 3) **The proposal must include:**
  - a. **Title**
  - b. **Description** of the functions/mechanisms and benefits of the project (300 words, text in Times New Roman, font size 11).
  - c. **Information on the approximate cost** of investment and operation.
  - e. **Video of no more than 90 seconds** showing the application and operation of the submitted work. A YouTube link must be submitted.
  - f. **Three images of the project** in high resolution (minimum 300 dpi).
- 4) Submissions that do not comply with the registration procedure described above will not be considered.
- 5) The nominees will be notified directly by the organizers in February. Nominees are prohibited from disclosing their nomination to other participants prior to the official announcement at PLASTIMAGEN® MEXICO.

## THE JURY

**The qualifying jury consists of distinguished professionals and industry experts** who will carefully evaluate all submissions and identify three works as nominees for the award according to their category.

- The jury will convene at the end of February 2025 to make the final evaluation and selection of the nominees.
- The jury may reassign a proposal to a different category if it deems the original placement inappropriate.
- If the jury considers that the proposals do not meet minimum quality requirements, the award may be declared void.
- The decision of the jury is final and not subject to appeal.
- Any matters not addressed in this call for papers will be resolved by the organizers.

## INFORMATION ON RECEIPT OF PROPOSALS:

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