THE PLASTIC REVOLUTION STARTS HERE.





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SPONSORSHIP OPPORTUNITIES







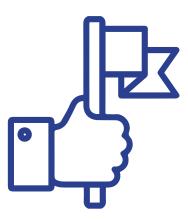


WHY SPONSOR AT PLASTIMAGEN® MEXICO?



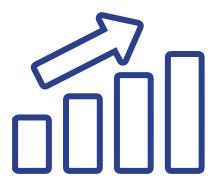


Maximize your brand's visibility and reach.



Establish your position as a leader in the industry.





Generate

quality leads and expand your network.



Capitalize

on exclusive marketing opportunities to stand out.

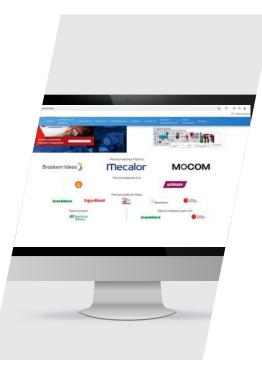
sponsorship PACKAGES





Brand presence in:

Event Website



Logo displayed on the event homepage.

Online Registration and Confirmation



Logo featured on registration page and electronic confirmations.

Print and Digital Media



Logo included in all printed and digital materials, showcasing your sponsorship level.

3 Email Blasts through Plastimagen® HUB



Sent to 1,000 targeted contacts from Plastimagen®'s database. Banners and texts by the client.



6 Posts on LinkedIn, Facebook, and X



Promote your participation across LinkedIn, Facebook, and X. Content design provided by the client.

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Organized by:



Outdoor Billboard



Logo displayed on a shared banner on the façade of Centro Banamex.

10 Hallway Banners



Double-sided matte banners featuring your logo on one side of each.

4 Column Logos



Logo on two-sided banners placed on concourse columns.

Concourse Screen at Hall D



Logo featured on the concourse screen at the entrance of Hall D.



Exhibit **Floor Plan**



Logo placed on the exhibit floor plan in the concourse.

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Organized by:



Entrance Arches



Logo on the entrance arches of halls A, B, C, and D.

Exhibitor
Directory



- Logo in your company's information section.
- Logo in the "Sponsor Acknowledgements" section.
- Full-page advertisement.

Conference Program



- Logo on all materials for the Summit.
- Logo on the presentation screens.
- 40-second institutional video played at the start of the Summit.

Conference

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Logo on the press conference backdrop.



Press

Recap Video





Logo featured in the event recap video.

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Organized by:





GOLD

Event

Logo displayed on the event homepage.

Print and Digital Media

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Logo included in all printed and digital materials, showcasing your sponsorship level.





Sent to 1,000 targeted contacts from Plastimagen®'s database. Banners and texts by the client.



3 Posts on LinkedIn, Facebook, and X



Promote your participation across LinkedIn, Facebook, and X. Content design provided by the client.

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() informamarkets



Outdoor Billboard



Logo displayed on a shared banner on the façade of Centro Banamex.

6 Hallway Banners

GOLD



Double-sided matte banners featuring your logo on one side of each.

2 Column Logos



Logo on two-sided banners placed on concourse columns.

Concourse Screen at Hall D



Logo featured on the concourse screen at the entrance of Hall D.



Exhibit Floor Plan



Logo placed on the exhibit floor plan in the concourse.

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Organized by:



Entrance Arches



Logo on the entrance arches of halls A, B, C, and D.

Exhibitor
Directory

GOLD



- Logo in your company's information section.
- Logo in the "Sponsor Acknowledgements" section.
- Full-page advertisement.

Conference Program



- Logo on all materials for the Summit.
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Conference

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Logo on the press conference backdrop.



Press

Recap Video

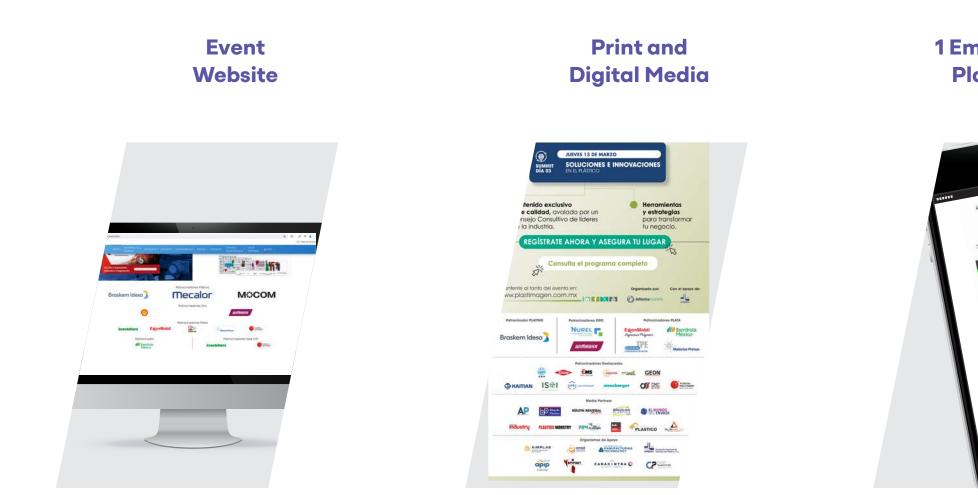




Logo featured in the event recap video.



SILVER Investment 12,000 USD



Logo displayed on the event homepage.

Logo included in all printed and digital materials, showcasing your sponsorship level.

from Plastimagen®'s database.



1 Email Blasts through Plastimagen® HUB



Sent to 1,000 targeted contacts Banners and texts by the client.

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Organized by:





2 Posts on LinkedIn, Facebook, and X







Promote your participation across LinkedIn, Facebook, and X. Content design provided by the client.



Logo displayed on a shared banner on the façade of Centro Banamex.



Double-sided matte banners featuring your logo on one side of each.





1 Column Logos



Logo on two-sided banners placed on concourse columns.

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Investment 12,000 USD

Exhibit

Floor Plan

Brand presence in:

Entrance

Concourse Screen at Hall D

SILVER



Logo featured on the concourse screen at the entrance of Hall D.



Logo placed on the exhibit floor plan in the concourse.





Logo on the entrance arches of halls A, B, C, and D.





Exhibitor Directory

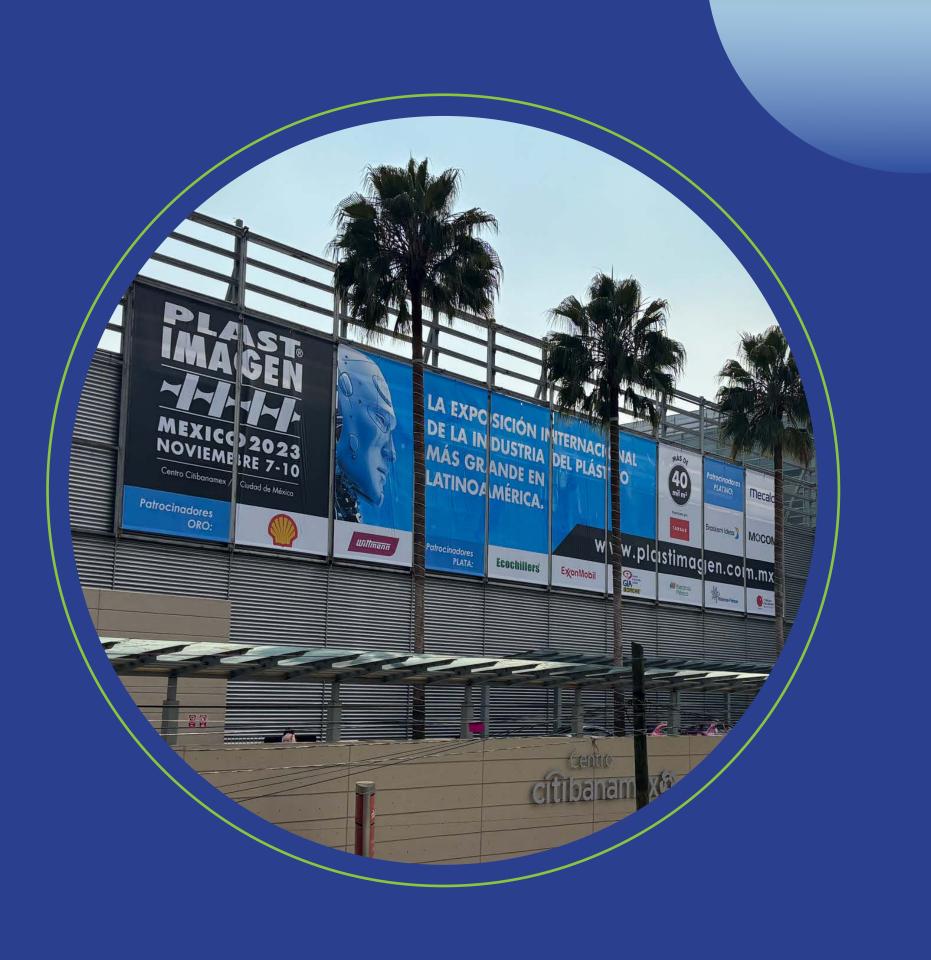
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• Logo in your company's information section. • Logo in the "Sponsor Acknowledgements" section. • Full-page advertisement.

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Organized by:

GENERAL SPONSORSHIPS





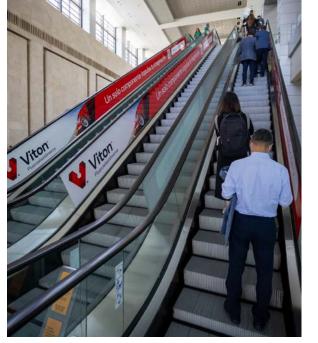
OUTDOOR



Exterior Banner on Façade

2,500 USD

Shared logo.



Main Entrance Escalators to Centro Banamex (Handrails) 6,000 USD

Branded vinyl on escalator handrails at the Av. Conscripto entrance. Design provided by the client.

MAIN ENTRANCE

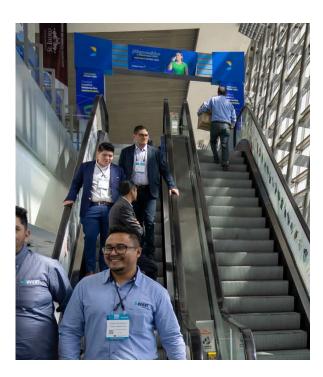


Arch over Main Entrance Escalators to Centro Banamex 7,500 USD

Branded arch facing the glass doors (Av. Conscripto side). Design provided by the client.

> **Available:** A and B





Arch over Escalators

6,500 USD

Branded arch on escalators from parking to concourse facing the Gallery restaurant. Design provided by the client.

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MAIN ENTRANCE



Hallway **Banners**

3,500 USD

Logo on 5 banners.

EXHIBITION FLOOR



Hallway Floor

5,000 USD

Logo on the hallway floor near the exhibitor's booth.

Main Entrance Railing

1,500 USD

4 branded vinyl decals on the glass railing overlooking the Gallery Restaurant. Design provided by the client.





Restrooms Available per hall

1,500 USD

Brand logo on vinyl decals on restroom mirrors.

Available:

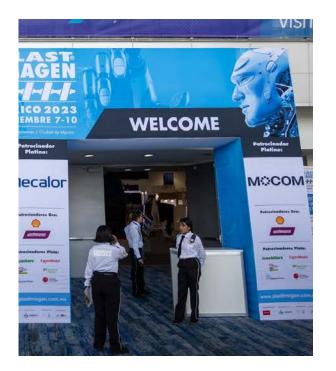
Restrooms Hall A Restrooms Hall B Restrooms Hall C Restrooms Hall D

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CONCOURSE – ENTRANCE TO EXHIBITION FLOOR



Entrance Arches

2,500 USD

Logo on one of the entrance arches A, B, C, and D.



Entrance Banner

7,000 USD

Banner with your branding at the entrances to halls A, B and C. Design provided by the client.

Available:

Access Hall A Access Hall B Access Hall C



Column banner

950 USD

Brand logo on a concourse column.





Concourse Window

2,000 USD

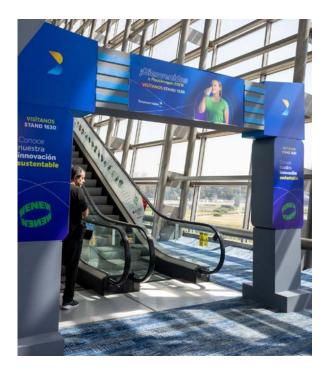
Banner with your branding facing the exhibition hall. Design provided by the client.

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CONCOURSE – ENTRANCE TO EXHIBITION FLOOR



Escalator Arch

8,000 USD

Branded arch at the escalators Design provided by the client.

Available:

Hall A Hall B Hall C



Escalator Handrails

1,500 USD

Vinyl branding on the escalator handrails Design provided by the client.

Available:

Hall A Hall B Hall C-D

PLASTIMAGEN

3D Letters

4,000 USD

Exclusive sponsorship. Logo displayed next to the 3D letters in the concourse.



Columns

3,000 USD

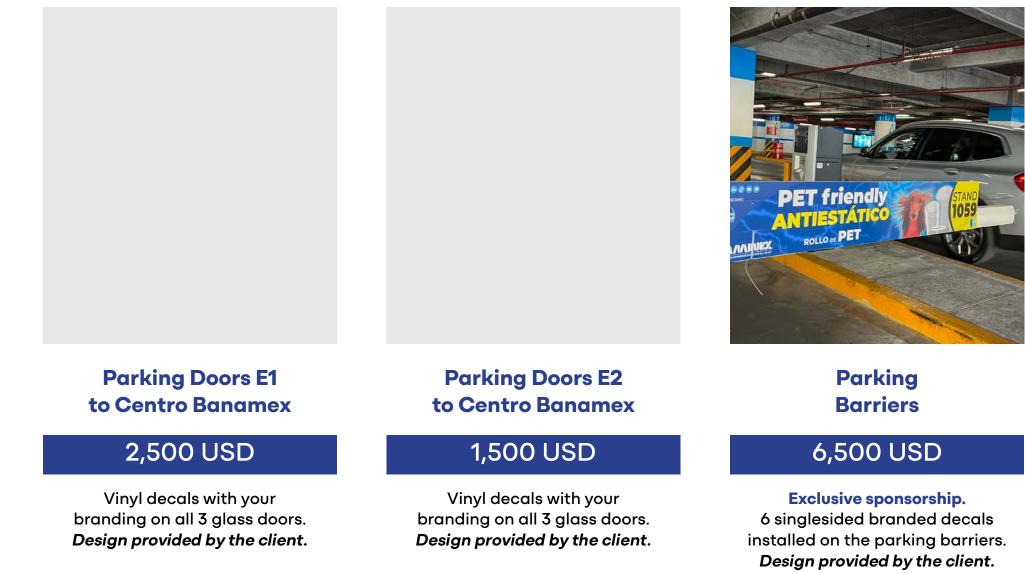
Columns wrapped in fabric featuring the exhibitor's branding. Design provided by the client.

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PARKING





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REGISTRATION



Pocketmap

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Double-page Ad	3,000 USD	Gatefold Cover	7,000 USD
Full-page Ad	1,700 USD	Band in Cover	6,500 USD
Half-page Horizontal Ad	1,000 USD	Logo on the General	200 USD
Inside Front Cover	4,000 USD	Floor Plan	
Inside Back Cover	5,500 USD	Logo on Descriptior	ח 150 USD
Back Cover	6,500 USD		

Ad 1 = 2,500 USD	Ad 4 = 2,500 USD	Ad 7 = 2,500 USD
Ad 2 = 2,500 USD	Ad 5 = 2,500 USD	Ad 8 = 2,500 USD
Ad 3 = 2,500 USD	Ad 6 = 2,500 USD	Ad 9 = 2,500 USD

9 ad spaces available on the back of the pocket floor plan.

*Prices plus 16% administrative fee.





Exhibitor Directory

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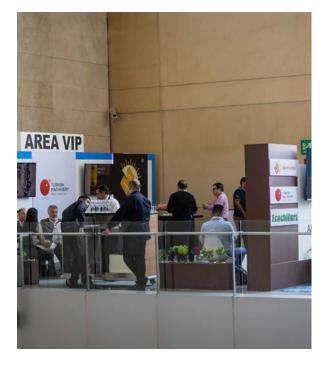
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PRODUCTS









Summit

3,000 USD

Co-Sponsorship of the Summit. Brand presence in all Summit communications.

Keynote Speech

7,000 USD

Co-Sponsorship of the keynote

lecture Brand presence in all

Program communication.

VIP Area

Cocktail Reception

6,000 USD

Co-Sponsorship VIP area with logo and video presence.

3,500 USD

Cocktail co-sponsorship, they will be able to play a video at the cocktail of max. 1 min.

*Prices plus 16% administrative fee.



Wi-Fi in Halls

2,500 USD

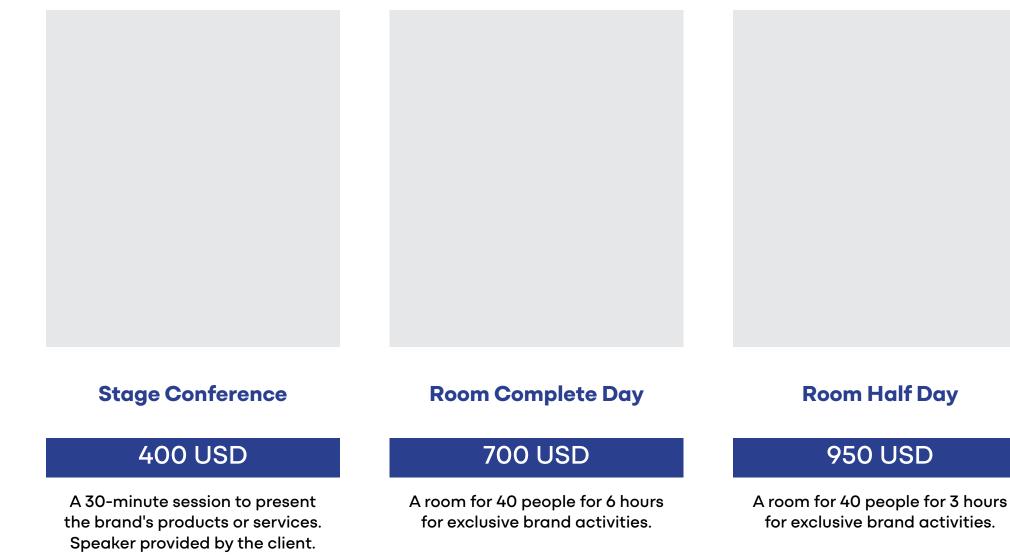
Wifi co-sponsorship in halls, with logo presence on floor graphics and panel (co-branded).

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Organized by:



NEW PRODUCTS



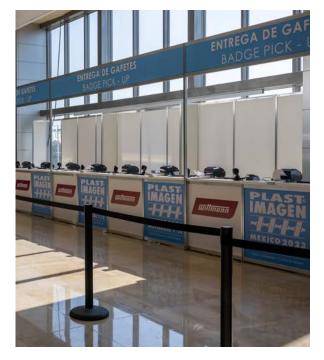


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REGISTRATION





9,000 USD

Exclusive sponsorship. Logo throughout the registration area, with staff wearing branded shirts.



Attendees Badge

8,500 USD

Exclusive sponsorship. Logo on all

attendees badges.

Attendees Badge Lanyard

7,000 USD

Exclusive sponsorship. Branded lanyards for attendees badges.

*Prices plus 16% administrative fee.





Attendees Bag

6,500 USD

Promotional bags for attendees (category exclusive). Design provided by the client.

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Organized by:





Organized by: informa markets





