

THE PLASTIC REVOLUTION  
STARTS HERE.

10-13  
NOVEMBER  
2026  
CENTRO BANAMEX

**PLAST<sup>®</sup>  
IMAGEN**  
**IIII**

**SPONSORSHIP  
OPPORTUNITIES**

[www.plastimagen.com.mx](http://www.plastimagen.com.mx)



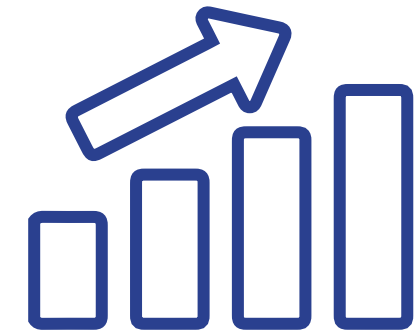
Organized by:  **informa**markets



# WHY SPONSOR AT PLASTIMAGEN® MEXICO?



**Maximize**  
your brand's  
visibility and reach.



**Generate**  
quality leads and  
expand your network.



**Establish**  
your position as a  
leader in the industry.



**Capitalize**  
on exclusive marketing  
opportunities to stand out.



# SPONSORSHIP PACKAGES



**Event Website**



Logo displayed on the event homepage.

**Online Registration and Confirmation**



Logo featured on registration page and electronic confirmations.

**Print and Digital Media**



Logo included in all printed and digital materials, showcasing your sponsorship level.

**3 Email Blasts through Plastimagen® HUB**



Sent to 1,000 targeted contacts from Plastimagen®'s database. Banners and texts by the client.

**6 Posts on LinkedIn, Facebook, and X**



Promote your participation across LinkedIn, Facebook, and X. Content design provided by the client.



**Outdoor  
Billboard**



Logo displayed on a shared banner on the façade of Centro Banamex.

**10 Hallway  
Banners**



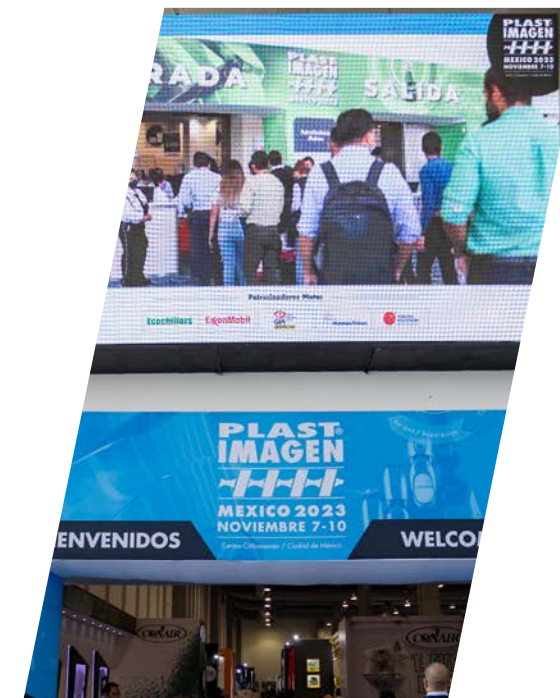
Double-sided matte banners featuring your logo on one side of each.

**4 Column  
Logos**



Logo on two-sided banners placed on concourse columns.

**Concourse Screen  
at Hall D**



Logo featured on the concourse screen at the entrance of Hall D.

**Exhibit  
Floor Plan**



Logo placed on the exhibit floor plan in the concourse.

**Entrance  
 Arches**

**Exhibitor  
 Directory**

**Conference  
 Program**

**Press  
 Conference**

**Recap  
 Video**



Logo on the entrance arches of halls A, B, C, and D.



- Logo in your company's information section.
- Logo in the "Sponsor Acknowledgements" section.
- Full-page advertisement.



- Logo on all materials for the Summit.
- Logo on the presentation screens.
- 40-second institutional video played at the start of the Summit.



Logo on the press conference backdrop.



Logo featured in the event recap video.



**Event Website**



Logo displayed on the event homepage.

**Print and Digital Media**



Logo included in all printed and digital materials, showcasing your sponsorship level.

**2 Email Blasts through Plastimagen® HUB**



Sent to 1,000 targeted contacts from Plastimagen®'s database. Banners and texts by the client.

**3 Posts on LinkedIn, Facebook, and X**



Promote your participation across LinkedIn, Facebook, and X. Content design provided by the client.

**Outdoor  
Billboard**



Logo displayed on a shared banner on the façade of Centro Banamex.

**6 Hallway  
Banners**



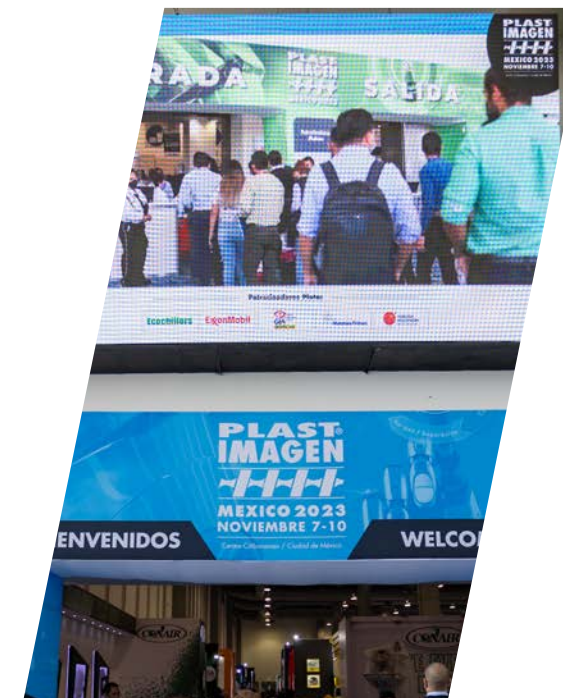
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**2 Column  
Logos**



Logo on two-sided banners placed on concourse columns.

**Concourse Screen  
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Logo featured on the concourse screen at the entrance of Hall D.

**Exhibit  
Floor Plan**



Logo placed on the exhibit floor plan in the concourse.



**Entrance  
 Arches**

**Exhibitor  
 Directory**

**Conference  
 Program**

**Press  
 Conference**

**Recap  
 Video**



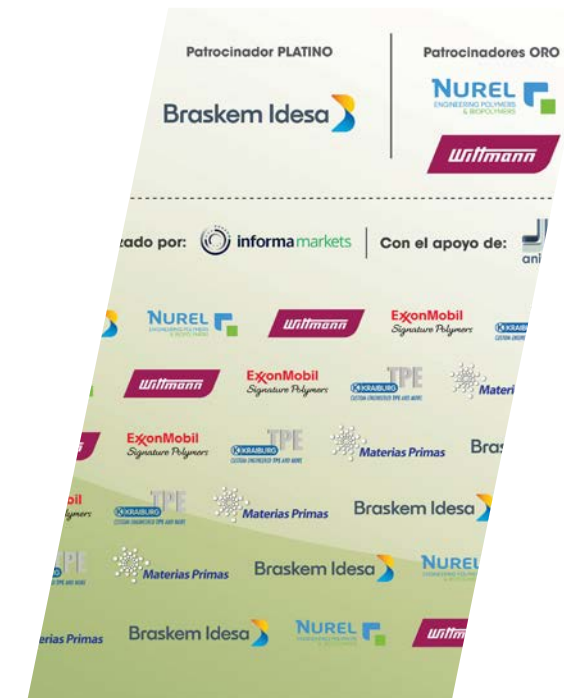
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Logo on the press conference backdrop.



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**Event  
Website**



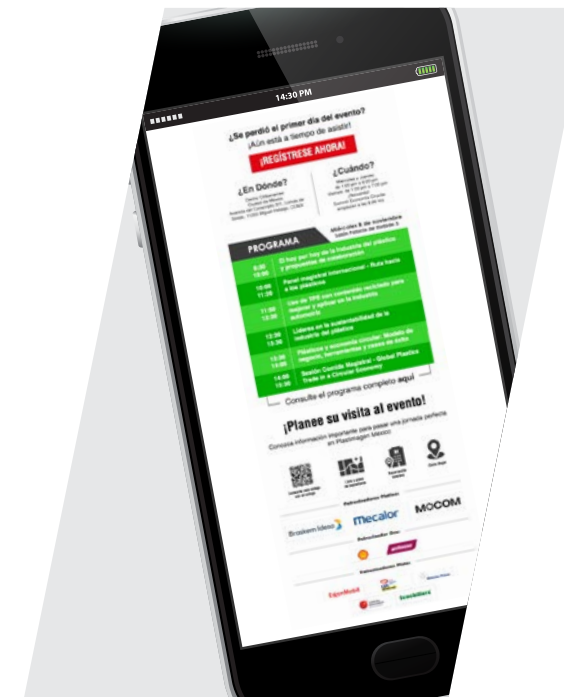
Logo displayed on the event homepage.

**Print and  
Digital Media**



Logo included in all printed and digital materials, showcasing your sponsorship level.

**1 Email Blasts through  
Plastimagen® HUB**



Sent to 1,000 targeted contacts from Plastimagen®'s database. Banners and texts by the client.



**2 Posts on LinkedIn,  
Facebook, and X**



Promote your participation across LinkedIn, Facebook, and X. Content design provided by the client.

**Outdoor  
Billboard**



Logo displayed on a shared banner on the façade of Centro Banamex.

**4 Hallway  
Banners**



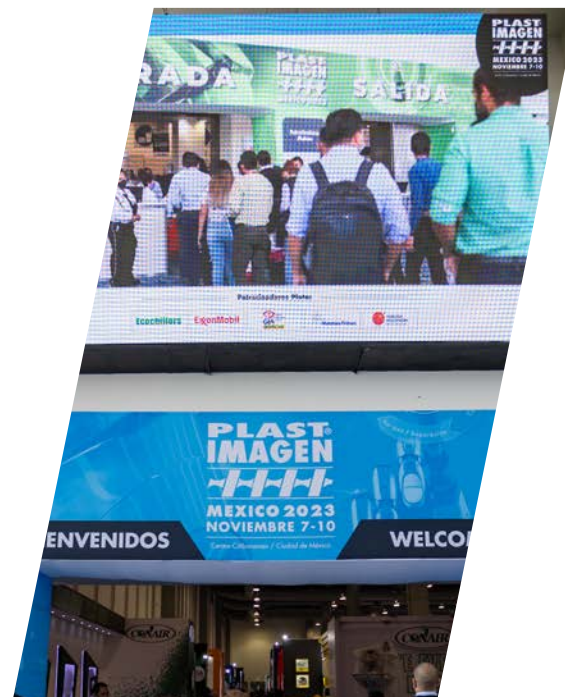
Double-sided matte banners featuring your logo on one side of each.

**1 Column  
Logos**



Logo on two-sided banners placed on concourse columns.

**Concourse Screen  
at Hall D**



Logo featured on the concourse screen at the entrance of Hall D.

**Exhibit  
Floor Plan**



Logo placed on the exhibit floor plan in the concourse.

**Entrance  
Arches**



Logo on the entrance arches of halls A, B, C, and D.

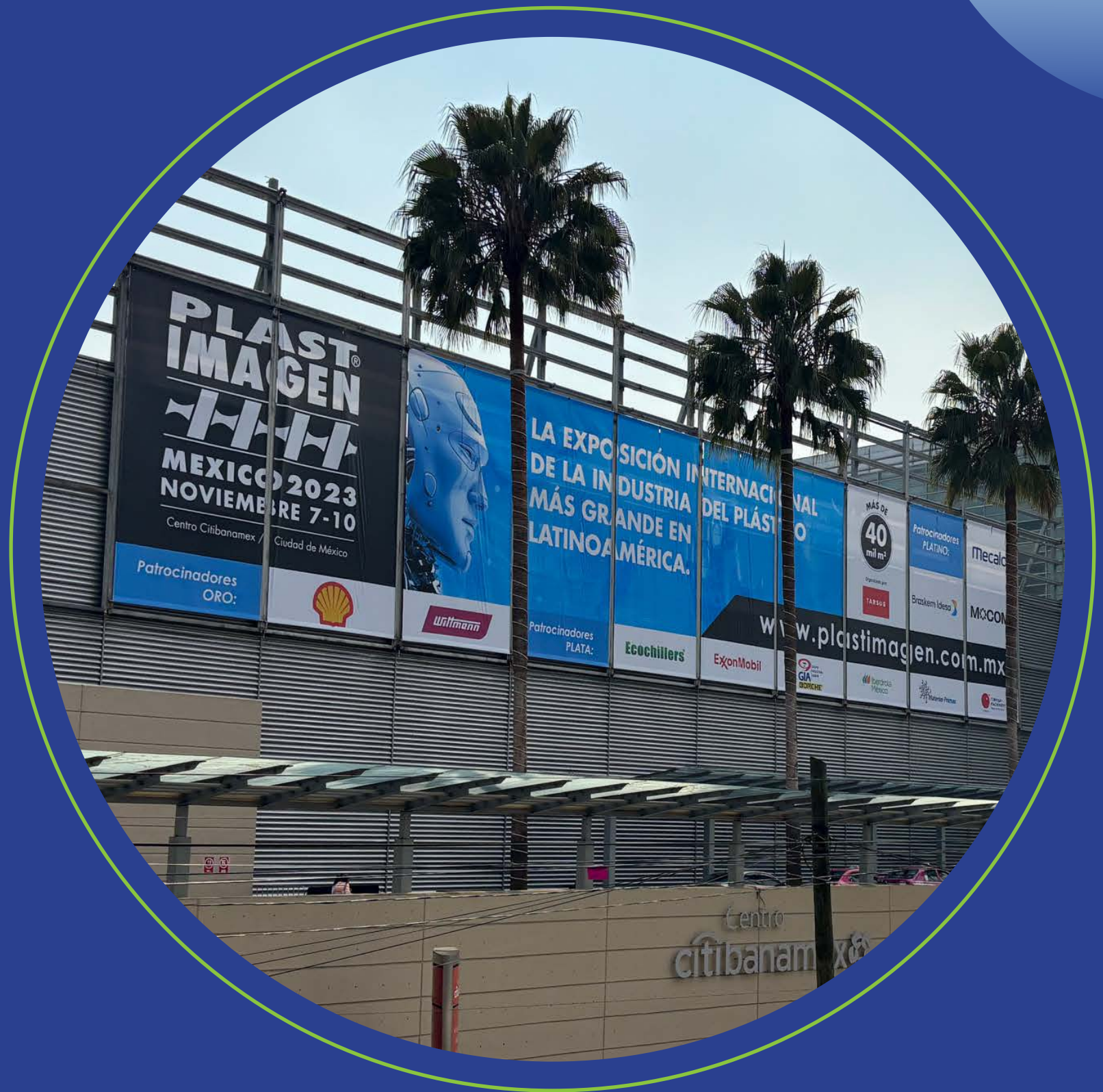
**Exhibitor  
Directory**



- Logo in your company's information section.
- Logo in the "Sponsor Acknowledgements" section.
- Full-page advertisement.



# GENERAL SPONSORSHIPS





**OUTDOOR**

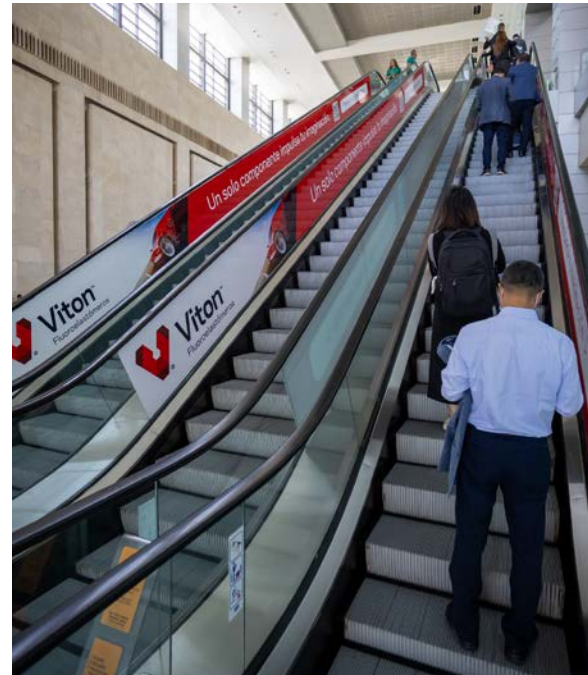


**Exterior Banner  
on Façade**

**2,500 USD**

Shared logo.

**MAIN ENTRANCE**



**Main Entrance Escalators  
to Centro Banamex  
(Handrails)**

**6,000 USD**

Branded vinyl on escalator handrails at the Av. Conscripto entrance.  
*Design provided by the client.*

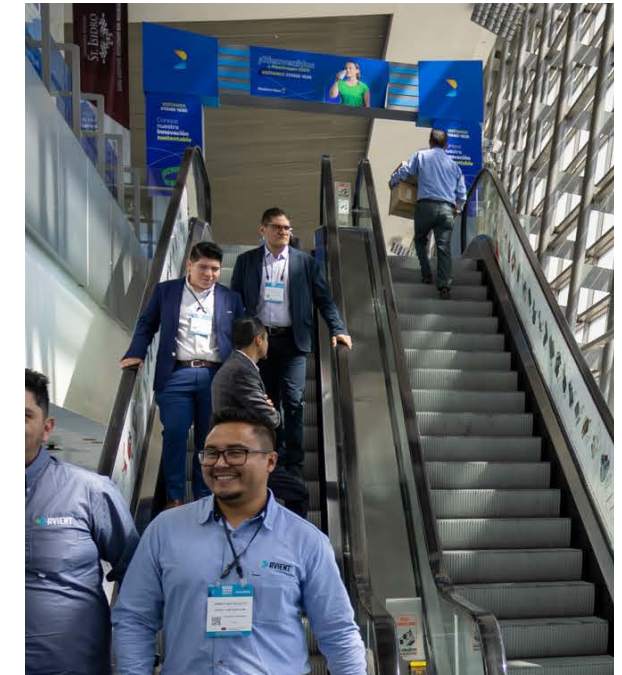


**Arch over Main Entrance  
Escalators to Centro  
Banamex**

**7,500 USD**

Branded arch facing the glass doors (Av. Conscripto side).  
*Design provided by the client.*

**Available:**  
A and B



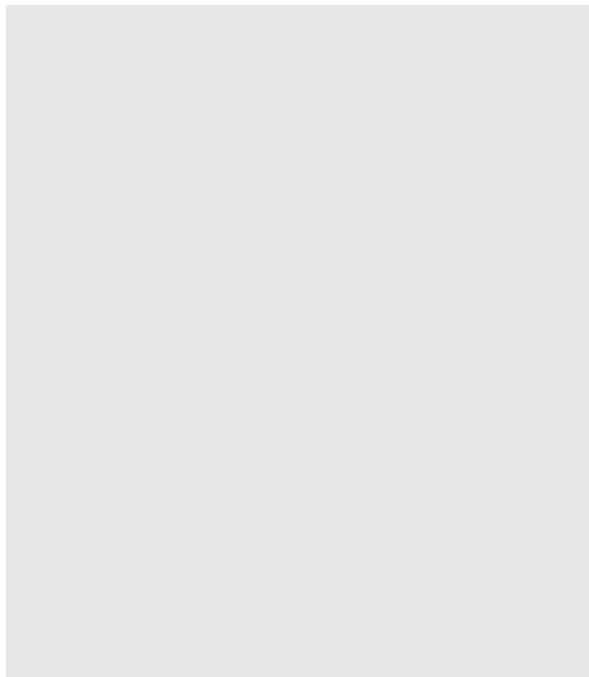
**Arch over  
Escalators**

**6,500 USD**

Branded arch on escalators from parking to concourse facing the Gallery restaurant.  
*Design provided by the client.*



## MAIN ENTRANCE



### Main Entrance Railing

**1,500 USD**

4 branded vinyl decals on the glass railing overlooking the Gallery Restaurant.  
*Design provided by the client.*

## EXHIBITION FLOOR



### Hallway Banners

**3,500 USD**

Logo on 5 banners.



### Hallway Floor

**5,000 USD**

Logo on the hallway floor near the exhibitor's booth.



### Restrooms Available per hall

**1,500 USD**

Brand logo on vinyl decals on restroom mirrors.

**Available:**

- Restrooms Hall A
- Restrooms Hall B
- Restrooms Hall C
- Restrooms Hall D

## CONCOURSE – ENTRANCE TO EXHIBITION FLOOR



**Entrance Arches**

**2,500 USD**

Logo on one of the entrance arches A, B, C, and D.



**Entrance Banner**

**7,000 USD**

Banner with your branding at the entrances to halls A, B and C.  
**Design provided by the client.**

**Available:**

- Access Hall A
- Access Hall B
- Access Hall C



**Column banner**

**950 USD**

Brand logo on a concourse column.



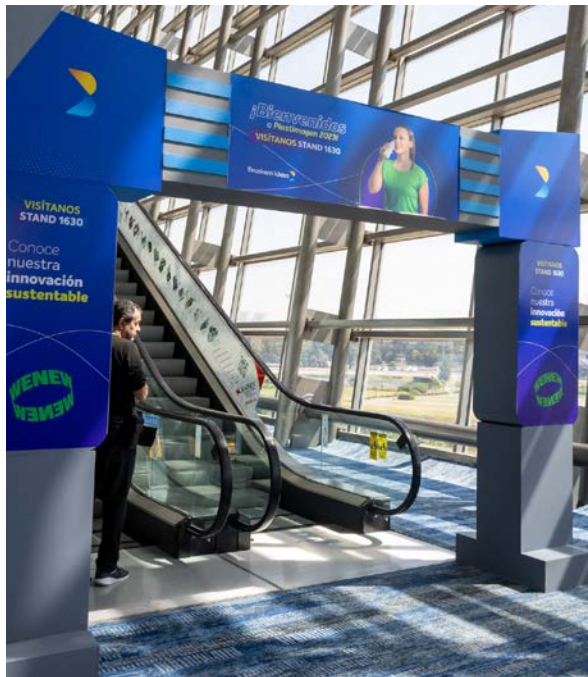
**Concourse Window**

**2,000 USD**

Banner with your branding facing the exhibition hall.  
**Design provided by the client.**



**CONCOURSE – ENTRANCE TO EXHIBITION FLOOR**



**Escalator Arch**

**8,000 USD**

Branded arch at the escalators  
Design provided by the client.

**Available:**

- Hall A
- Hall B
- Hall C



**Escalator Handrails**

**1,500 USD**

Vinyl branding  
on the escalator handrails  
Design provided by the client.

**Available:**

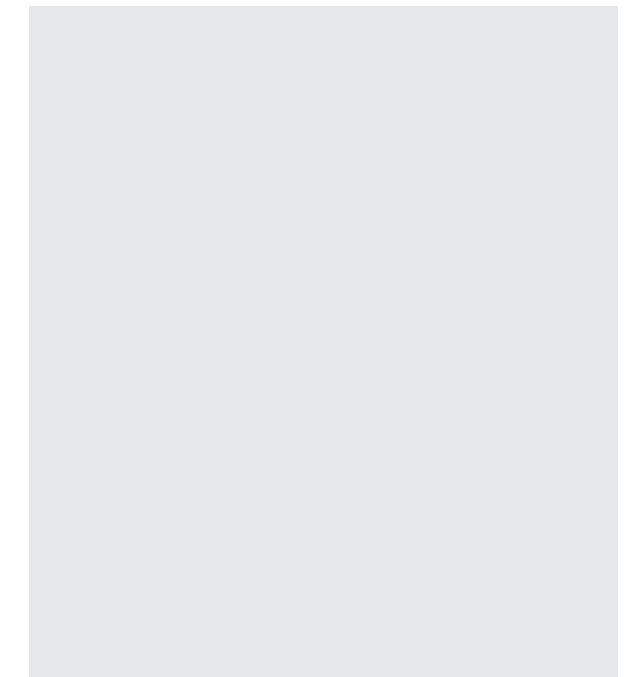
- Hall A
- Hall B
- Hall C-D



**3D Letters**

**4,000 USD**

**Exclusive sponsorship.**  
Logo displayed next to the 3D  
letters in the concourse.

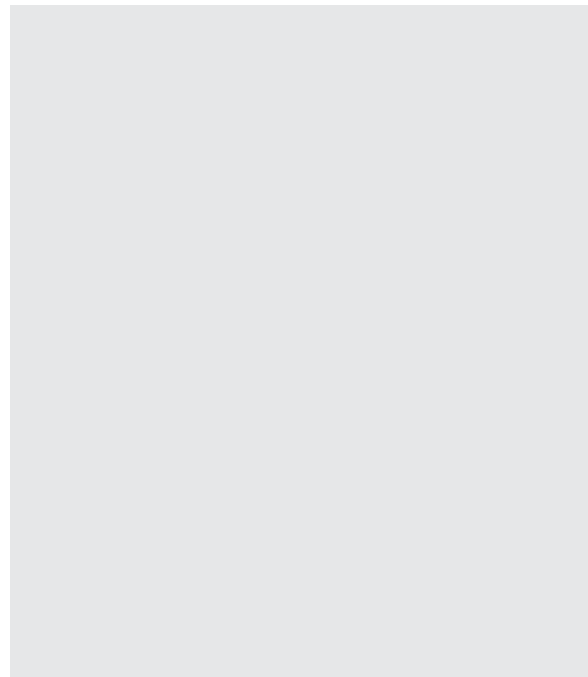


**Columns**

**3,000 USD**

Columns wrapped in fabric  
featuring the exhibitor's branding.  
**Design provided by the client.**

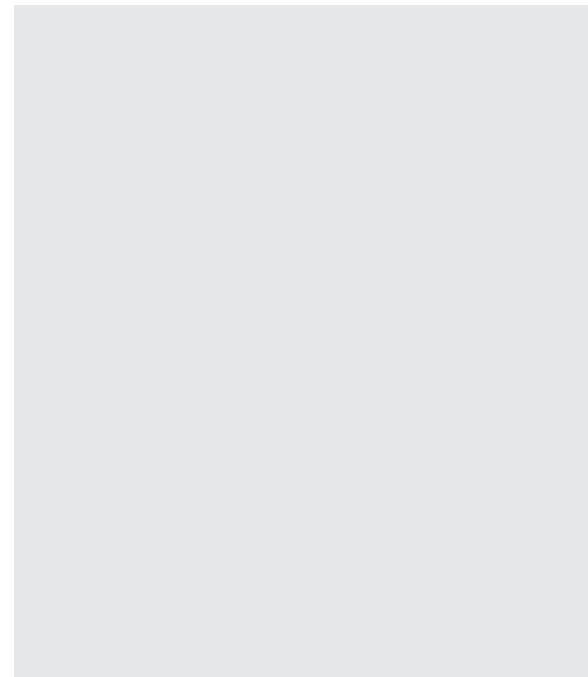
## PARKING



### Parking Doors E1 to Centro Banamex

2,500 USD

Vinyl decals with your branding on all 3 glass doors.  
*Design provided by the client.*



### Parking Doors E2 to Centro Banamex

1,500 USD

Vinyl decals with your branding on all 3 glass doors.  
*Design provided by the client.*



### Parking Barriers

6,500 USD

**Exclusive sponsorship.**  
6 singlesided branded decals installed on the parking barriers.  
*Design provided by the client.*



**REGISTRATION**



Ad 1

Ad 2

Ad 3

**Pocketmap**

Ad 1 = 2,500 USD	Ad 4 = 2,500 USD	Ad 7 = 2,500 USD
Ad 2 = 2,500 USD	Ad 5 = 2,500 USD	Ad 8 = 2,500 USD
Ad 3 = 2,500 USD	Ad 6 = 2,500 USD	Ad 9 = 2,500 USD

9 ad spaces available on the back of the pocket floor plan.



**Exhibitor Directory**

Double-page Ad	3,000 USD	Gatefold Cover	7,000 USD
Full-page Ad	1,700 USD	Band in Cover	6,500 USD
Half-page Horizontal Ad	1,000 USD	Logo on the General Floor Plan	200 USD
Inside Front Cover	4,000 USD	Logo on Description	150 USD
Inside Back Cover	5,500 USD		
Back Cover	6,500 USD		



**PRODUCTS**



**Summit**

**3,000 USD**

Co-Sponsorship of the Summit. Brand presence in all Summit communications.



**Keynote Speech**

**7,000 USD**

Co-Sponsorship of the keynote lecture Brand presence in all Program communication.



**VIP Area**

**6,000 USD**

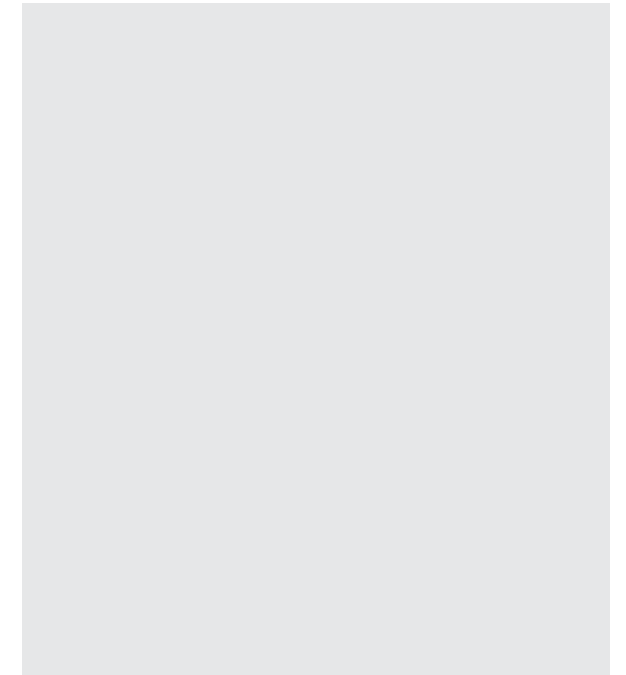
Co-Sponsorship VIP area with logo and video presence.



**Cocktail Reception**

**3,500 USD**

Cocktail co-sponsorship, they will be able to play a video at the cocktail of max. 1 min.



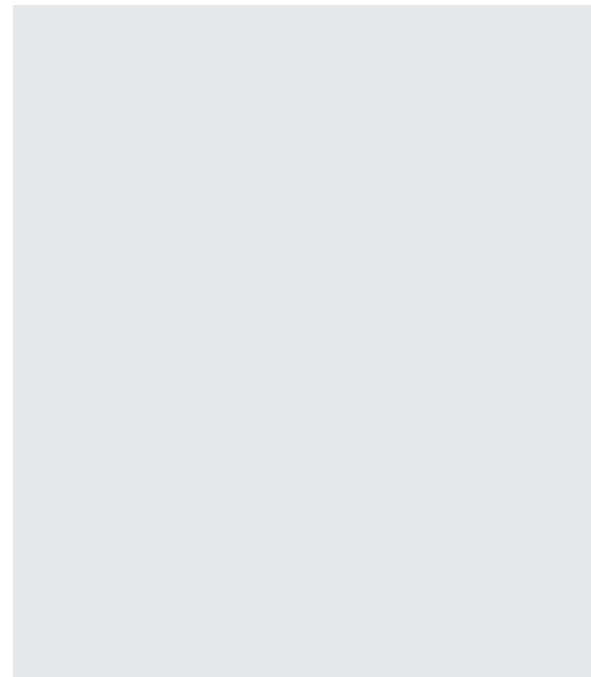
**Wi-Fi in Halls**

**2,500 USD**

Wifi co-sponsorship in halls, with logo presence on floor graphics and panel (co-branded).



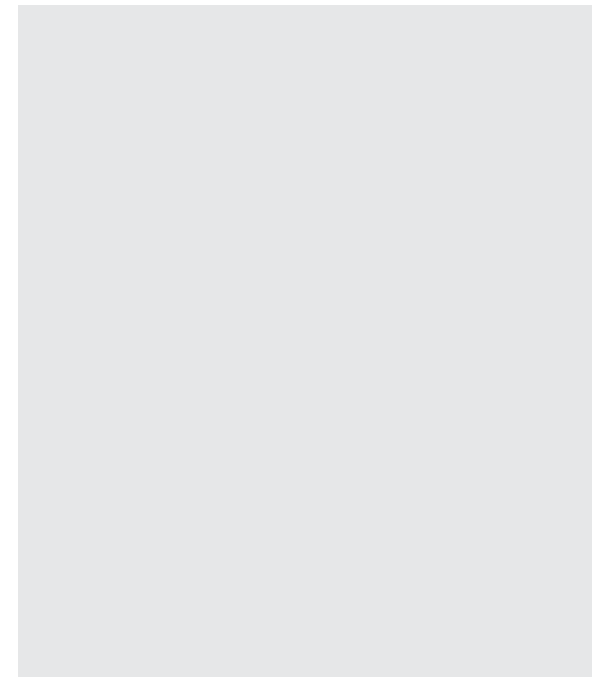
## NEW PRODUCTS



### Stage Conference

**400 USD**

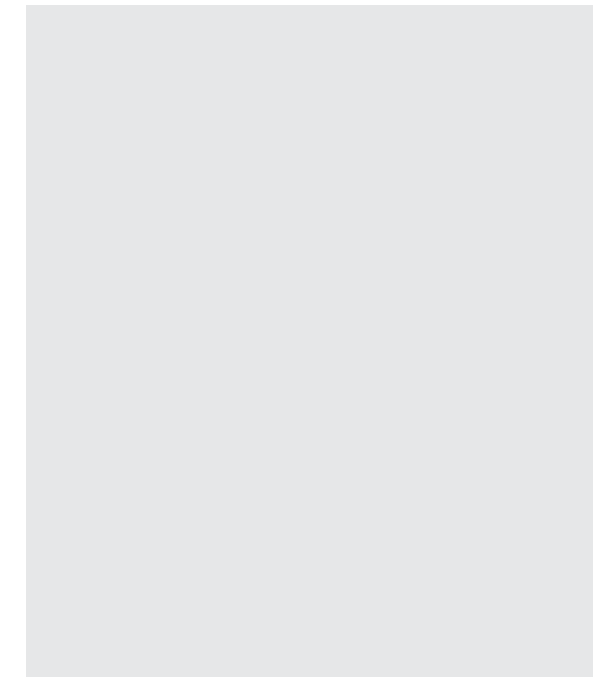
A 30-minute session to present the brand's products or services. Speaker provided by the client.



### Room Complete Day

**700 USD**

A room for 40 people for 6 hours for exclusive brand activities.



### Room Half Day

**950 USD**

A room for 40 people for 3 hours for exclusive brand activities.

**REGISTRATION**



**Registration Area**

**9,000 USD**

**Exclusive sponsorship.** Logo throughout the registration area, with staff wearing branded shirts.



**Attendees Badge**

**8,500 USD**

**Exclusive sponsorship.** Logo on all attendees badges.



**Attendees Badge Lanyard**

**7,000 USD**

**Exclusive sponsorship.** Branded lanyards for attendees badges.




**Attendees Bag**

**6,500 USD**

Promotional bags for attendees (category exclusive).  
**Design provided by the client.**



# PLAST<sup>®</sup> IMAGEN



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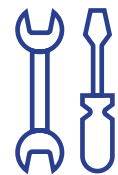
Recycling



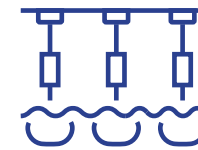
Pharma



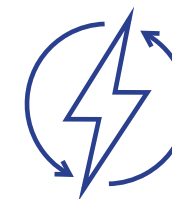
Agriculture



Tooling



Molds



Energy



Medical



Cosmetics

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