



**Plastimagen**  
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## Guadalajara Summit

Transforming plastic,  
**driving the future.**

Hilton Guadalajara Midtown Hotel

**Summit  
Day 1**

**CIRCULAR REVOLUTION:  
INNOVATION FOR A  
SUSTAINABLE FUTURE  
February 9, 2026**

**Summit  
Day 2**

**TECHNOLOGY, AUTOMATION  
AND TRADE: FROM PROCESS TO  
PROGRESS  
February 10, 2026**

Advisory:





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## CIRCULAR REVOLUTION: INNOVATION FOR A SUSTAINABLE FUTURE

We will start from the circular economy as a conceptual and strategic basis for the development of our initiatives leading up to Plastimagen® 2026. This approach will allow us to align each action with global trends in sustainability, innovation, and environmental responsibility, especially in a sector where circularity represents a key opportunity to transform processes, products, and perceptions.



**LIVE**

STREAMING

16:00 - 16:45 hrs. | KEYNOTE SPEAKER

### The scientific basis for a circular present and future

Chris DeArmitt, President & Founder, **Phantom Plastics**

16:45 - 17:30 hrs.



### PANEL | Plastics reborn: Post-industrial and post-consumer recycling in key industrial processes

Carolina Aponte, President of the Recyclers Division, **ANIPAC**

Alfonso Flores, Head of Representation, **CONASEA**

**Moderator:** Montserrat Ramírez, Director of Operations, **ECOCE**

*\*Program subject to change.*

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## CIRCULAR REVOLUTION: INNOVATION FOR A SUSTAINABLE FUTURE

We are laying the groundwork to present cases, solutions, and narratives that directly address the challenges and opportunities that will be discussed at the event. The circular economy will be our guiding thread to inspire the community, spark relevant conversations, and position our proposals within a framework of positive and regenerative impact.



**17:30 - 18:00 hrs. | GRAND CLOSING**

**Plastics industry: progress, challenges, and  
roadmap towards a circular economy**

Benjamín del Arco, President, **ANIPAC**

**18:00 hrs. | COCKTAIL**

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## TECHNOLOGY, AUTOMATION AND TRADE: FROM PROCESS TO PROGRESS

The plastics industry is undergoing a profound transformation driven by technology, automation, and new trade agreements. In this article, we explore how the USMCA is redefining the sector's trade map, opening up new opportunities and posing key challenges in the supply chain. We also analyze the role of automation in processes such as injection, extrusion, and rotational molding, where efficiency is no longer a competitive advantage but has become an indispensable requirement.



**12:15 - 13:00 hrs. | KEYNOTE SPEAKER**

### **CUSMA and plastic: Navigating toward the new trade map**

Moisés Zavaleta, Director of Strategy, **Consultores Internacionales Ansley**

**13:00 - 13:45 hrs.**



**LIVE**  
STREAMING

### **PANEL | Automation in injection, extrusión and rotational molding processes**

Cristian Nuñez, Sustainability Ambassador,  
**Husky Technologies**

Omar Estrada, CEO & Founder, **SOSPOL**

**13:45 - 15:00 hrs. | Networking lunch**



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## TECHNOLOGY, AUTOMATION AND TRADE: FROM PROCESS TO PROGRESS

Finally, we delve into how robotics and intelligent systems are revolutionizing production: they optimize cycle times, raise quality, reduce energy consumption, and set the course for modern manufacturing, from process to true progress.

**15:00 – 16:00 hrs. | Connect break**

**16:00 - 16:45 hrs.**



**CONFERENCE | Digital quality control and  
traceability in plastic production with AI**

Ari Sacal, Partner & Chief Growth Officer, **SensFlo**

**17:00 - 17:30 hrs.**



**CONFERENCE | How robotics and intelligent  
systems are optimizing cycle times, quality, and  
energy efficiency**

Adán Herrera, Plastics Specialist, **CIQA**

**17:30 hrs. | Closing ceremony**

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